



Electronic components are found in nearly all electrical and electronic devices and are indispensable for their proper function. TDK is a leading manufacturer of these key products.

For our Piezo and Protection Devices Business Group for our location in Deutschlandsberg, Austria, we are looking for a

## Product Marketing Manager (m/f/d)

### Your duties

- Responsibility for achieving Energy-VAR's (varistors) world-wide sales objectives and profitable sales growth
- Technical support for Energy-VAR customers in Europe and America
- Interface between the factory (incl. Product Development) and internal customers - related Sales
- Strategy development for new and existing products
- Planning and implementation of marketing and design-in-measures to control business development
- Market observations and analysis
- Close coordination with sales, product development and quality management

### Your profile

- Completed course of study (TU, UNI or similar) in the fields of electrical engineering, industrial engineering or similar
- Industry experience in a comparable position (incl. Product Development)
- Ability to implement the business line goals and strategies in an entrepreneurial manner
- High degree of independence and communication skills
- Experience in international, cross location and cross-departmental projects
- Readiness for business trips
- Good written and spoken English

**Salary:** starting € 4,200 gross per month (14x) with the willingness to overpay depending on qualifications and experience

**We want to get to know you!**

**HR contact:** TDK Electronics GmbH & Co OG  
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Our benefits

