

OPEN POSITION:

Graphic Designer & Content Creator (m/f/x)

BNN is a non-profit research organization based in Graz, Austria, with international visibility and global collaborators. Our mission is to support and guide our members and customers towards a sustainable development of connected technologies.

To strengthen our team, we are looking for an experienced graphic designer & content creator who is passionate about creating appealing designs and refining existing brands. You are always on the track of new design & social media trends and can implement them independently and proactively.

YOUR TASKS:

- ✓ Design and layout of digital and print products as well as creation of brand identities (logos, event agendas, presentations, newsletters, digital magazines, flyers, roll ups, trade show materials, etc.)
- ✓ Design & content filling of websites with CMS WordPress
- ✓ Content creation for social media (especially LinkedIn & Twitter) - this includes brainstorming what can be posted
- ✓ Creation of short animations or videos for use on social media, websites, presentations or trade shows
- ✓ Illustration of scientific concepts to visualize complex projects
- ✓ Contribution to research projects on national and international levels

YOUR PROFILE:

- ✓ Completed graphic design studies or comparable qualification (Information Design, Communication Design, Interaction Design, Media Design or similar)
- ✓ At least 2-3 years of professional experience in graphic design/content creation
- ✓ Confident handling of all common design tools (InDesign, Illustrator, Photoshop, Premiere as well as knowledge of After Effects or other animation software)
- ✓ Excellent design skills with a commitment to clean layout and attention to detail
- ✓ Confident use of WordPress and its filling
- ✓ Ability to copywrite and convince with striking headlines and fill content independently – this means excellent English skills (written and spoken) – German is a plus
- ✓ Experience with social media is a must. We need someone who is familiar with Twitter, LinkedIn and YouTube for businesses (knowledge of other social media channels is a plus!)
- ✓ High level of commitment, sense of responsibility, time management, flexibility and social skills as well as independent and goal-oriented working style
- ✓ You provide new ideas and are motivated to always push our designs and proactively implement them
- ✓ Big plus: You have experience in Frontend Development (CSS, HTML and jQuery knowledge) and can technically implement screen designs
- ✓ Further advantage: you are familiar with Google Analytics

WE OFFER:

- ✓ Dynamic, international and open-minded team
- ✓ Full-time employment with a weekly working time of 38,5 hours (contract period is 12 months with possibility of extension)
- ✓ Monthly gross salary of € 3.520 with the willingness to overpay depending on qualifications and experience



Flexible working hours



Central location



Possibility to work (partly) from home



Business mobile phone



Laptop



Further training

Please send your CV, portfolio and cover letter (clearly stating why you are the right person for the job) to office@bnn.at by 2 June 2023.