

OPEN POSITION:

PARENTAL LEAVE SUBSTITUTE

Graphic Designer & Content Creator

BNN is a non-profit research organization based in Graz, Austria, with international visibility and global collaborators. Our mission is to support and guide our members and customers towards a sustainable development of advanced technologies.

To support our team, we are looking for an experienced graphic designer & content creator who is passionate about creating appealing designs and refining existing brands. You always keep track of new design & social media trends and can implement them independently and proactively.

YOUR TASKS:

- ✓ Design and layout of digital and print products as well as creation of brand identities (logos, event agendas, presentations, newsletters, digital magazines, flyers, roll ups, trade show materials, etc.)
- ✓ Design & content filling of websites with CMS WordPress
- ✓ Content creation for social media (especially LinkedIn & Instagram) - including a proactive attitude in identifying relevant topics and trends
- ✓ Creation of short animations or videos for use on social media, websites, presentations or trade shows
- ✓ Illustration of scientific concepts to visualize complex projects
- ✓ Active involvement in research projects at both national and international levels, including dedicated tasks and leading the Communication & Dissemination work package

YOUR PROFILE:

- ✓ Completed graphic design studies or comparable qualification (Information Design, Communication Design, Interaction Design, Media Design or similar)
- ✓ At least 2-3 years of professional experience in graphic design/content creation
- ✓ Confident handling of all common design tools (InDesign, Illustrator, Photoshop, Premiere Pro etc.)
- ✓ Excellent design skills with a commitment to clean layout and attention to detail
- ✓ Confident with setting up WordPress based websites, including buying domains, installing WordPress themes, content management, updates, and SEO optimization to improve visibility and performance - experience in Google Analytics is a plus
- ✓ Ability to copywrite and convince with striking headlines and fill content independently - this means excellent English skills (written and spoken) - German is a plus
- ✓ Experience with social media is a must. We need someone who is familiar with LinkedIn, Instagram and YouTube for businesses
- ✓ Good eye for photography—portraits, event shots, and even some videography for company projects.
- ✓ High level of commitment, sense of responsibility, time management, flexibility and social skills as well as independent and goal-oriented working style
- ✓ You provide new ideas and are motivated to always push our designs and proactively implement them
- ✓ Further advantage: Experience in proposal writing and as a Work Package (WP) lead for Communication & Dissemination (C&D) in EU and national projects

WE OFFER:

- ✓ Dynamic, international and open-minded team
- ✓ Option to work from home occasionally
- ✓ Full-time employment with a weekly working time of 38,5 hours
- ✓ Monthly gross salary of € 3963 with the willingness to overpay depending on qualifications and experience



Flexible working hours



Good accessibility



Business mobile phone



Laptop



Further training

Please send your CV, portfolio and cover letter (clearly stating why you are the right person for the job) to office@bnn.at by April 22nd.