

Attracting Tomorrow



Electronic components are found in nearly all electrical and electronic devices and are indispensable for their proper function. TDK is a leading manufacturer of these key products.

For our Varistors Business Line within the Piezo and Protection Devices Business Group for our location in Deutschlandsberg, Austria or Zhuhai, China we are looking for a

Marketing Manager Energy Varistors (m/f)

Your duties

- Achieve sales objectives and profitable growth
- Technical support for customers in Europe
- Digital marketing activities for VAR BU
- Interface between the factory (incl. Product Development) and internal customers - related Sales
- Strategy development for new and existing products
- Planning and implementation of marketing and design-in-measures to control business development
- Market observations and analysis
- Close coordination with sales, product development and quality management
- VAR application

Salary: Starting from € 3.600 gross per month (14 times) with the willingness to overpay

Your profile

- Completed course of study (TU, UNI or similar); Electrical engineering, industrial engineering or similar
- Industry experience in a comparable position (incl. Product Development) is required
- Ability to implement the business line goals and strategies in an entrepreneurial manner
- High degree of independence and communication skills
- Experience in international, cross location and cross-departmental projects is assumed
- Readiness for business trips
- English spoken and written

Our benefits



We want to get to know you!

TDK Electronics GmbH & Co OG

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