



Electronic components are found in nearly all electrical and electronic devices and are indispensable for their proper function. TDK is a leading manufacturer of these key products.

For our Varistors Business Line within the Piezo and Protection Devices Business Group for our location in Deutschlandsberg, Austria we are looking for a

Product Marketing Manager Varistors (m/w/d)

Your duties

- Achieve sales objectives and profitable growth
- Technical support for customers in Europe
- Digital marketing activities for VAR BU
- Interface between the factory (incl. Product Development) and internal customers - related Sales
- Strategy development for new and existing products
- Planning and implementation of marketing and design-in-measures to control business development
- Market observations and analysis
- Close coordination with sales, product development and quality management
- VAR application

Your profile

- Completed course of study (TU, UNI or similar); Electrical engineering, industrial engineering or similar
- Industry experience in a comparable position (incl. Product Development) is required
- Ability to implement the business line goals and strategies in an entrepreneurial manner
- High degree of negotiation and presentation skills
- Experience in international, cross location and cross-departmental projects is assumed
- Readiness for business trips
- MS office skills
- English and German spoken and written

Salary: Starting from € 3.600 gross per month (14 times) with the willingness to overpay

Wir freuen uns auf Ihre Bewerbung!

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Unsere Leistungen

